



@mimiashiry ✓ 📷
M I M I

5.2k
posts

960k
followers

2.6k
following

0.8%
engagement

🌙 Egyptian. Australian. Represented by KULT Australia • @adidasau Creator and Oceans Squad Member 🇺🇸 NEXT | NYC 📍 @35mimeter

📍 New South Wales, Australia

🎨 Arts 🎭 Dancer 🏆 Sports 🎬 Cinema, Theater and Dance

CONTACT SOCIAL NETWORKS & WEBSITES

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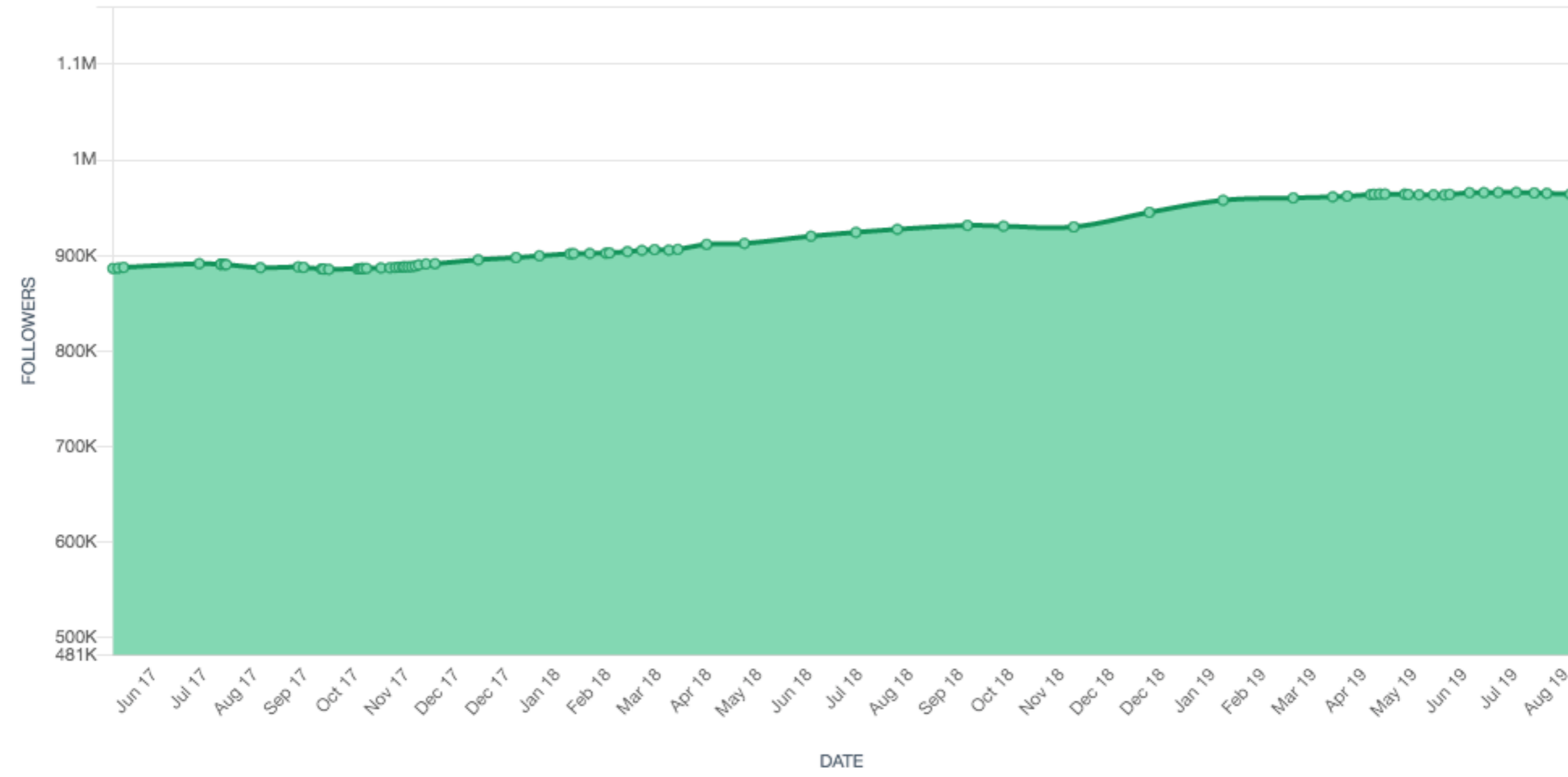
Profile analytics

41 QUALITY SCORE
Poor
Suspicious values in some indicators.

Follower growth rate 📄 Why care?

-0.2% in the last 4 weeks

Follower evolution

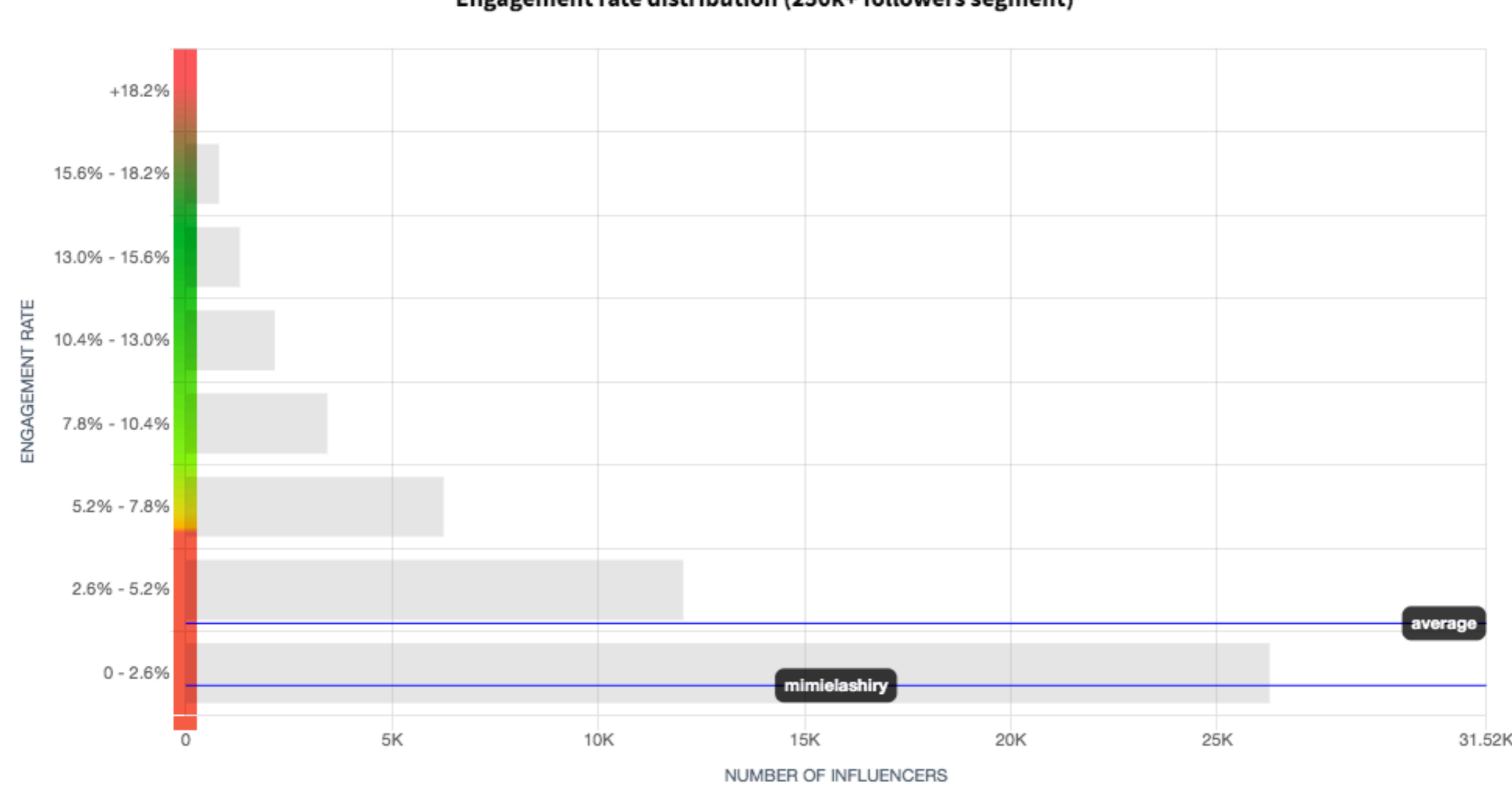


Engagement rate 📄 Why care?

0.8% - Low

About -1% of influencers in the segment of 250k+ followers have a higher engagement. The average engagement for this segment is 2.5%.

Engagement rate distribution (250k+ followers segment)

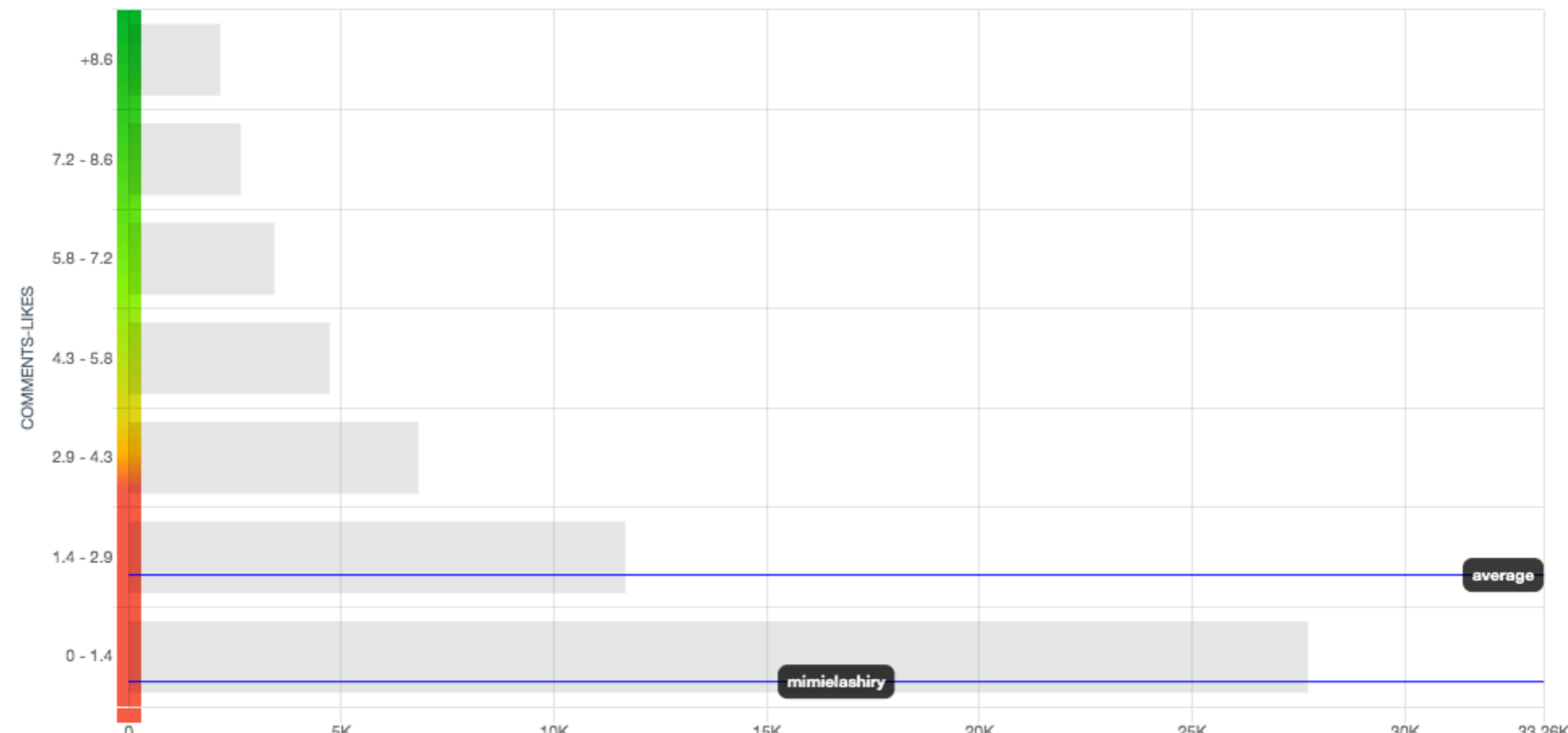


Comments/likes ratio 📄 Why care?

0.3 - Very low

About 90% of influencers in the segment of 250k+ followers have a higher comments/likes ratio. The average comments/likes ratio for this segment is 1.7.

Comments/likes ratio distribution (250k+followers segment)



Post frequency 📄 Why care?

8.4 posts per week

Followers/following ratio 📄 Why care?

370 followers per 1 following

Post metrics

Photo post metrics

Photo post metrics are the average metrics for the last 12 photo posts.

Estimated cost of promotional post*
\$580 — \$1.1k

7789 Avg likes
25 Avg comments

*These ranges may vary by country, depending on whether the influencer is a personality outside of social networks or other external reasons.

Brand mentions

83% of branded posts (0.8% average engagement rate) 📄 Why care?

We calculate the number of posts with a mention to a brand in the caption in the last 12 posts. Average engagement rate of these posts is lower than total engagement rate (0.8%).

Brand	Category	Total likes	Total comments	Avg engagement
@adidasau	Personal Goods & General Merchandise Stores - 1 posts	6829	21	0.7%
@bed.threads	Home Goods Stores - 1 posts	12034	53	1.3%
@bioglitz	Personal Goods & General Merchandise Stores - 1 posts	7529	16	0.8%
@brasnthings	Personal Goods & General Merchandise Stores - 1 posts	6289	38	0.7%
@cibi_minanoie	Personal Goods & General Merchandise Stores - 1 posts	4053	18	0.4%
@cleopatrasbling	General Interest - 0 posts	0	0	0.0%
@cottonon	Personal Goods & General Merchandise Stores - 1 posts	7789	13	0.8%
@kitx	Business & Utility Services - 1 posts	7529	16	0.8%
@pacorabanne	Food & Personal Goods - 1 posts	14304	52	1.5%
@richardkavanagh	Personal Goods & General Merchandise Stores - 1 posts	6289	38	0.7%
@samsungau	Personal Goods & General Merchandise Stores - 1 posts	9009	48	0.9%
@sarahtammer	Creators & Celebrities - 1 posts	6289	38	0.7%
@sassandbide	Personal Goods & General Merchandise Stores - 1 posts	10819	35	1.1%
@_seiyo	Food & Personal Goods - 1 posts	10510	25	1.1%
@stevenchee	General Interest - 1 posts	6289	38	0.7%